



**Lakeshore  
General Hospital  
Foundation**

# DRAGON BOAT RACE

## Corporate Partners

### ■ Gold Partner ..... \$25,000

**Includes:**

- 1 boat
- Food for participants
- Event naming rights ("Lakeshore Dragon Boat Race Presented by \_\_\_")
- Logo on all communications
- Logo on event website, sponsor signage and social media
- Mention in press release
- Mention during speech
- Activation booth permitted
- VIP team tent placement
- Choice of heat for 1<sup>st</sup> race
- Representative at medal presentation
- Representative at cheque presentation

### ■ Silver Partner ..... \$15,000

**Includes:**

- 1 boat
- Food for participants
- Logo on event website, sponsor signage and social media
- Mention in press release
- Mention during speech
- Activation booth permitted
- VIP team tent placement
- Representative at medal presentation
- Choice of heat for 1<sup>st</sup> race

### ■ Bronze Partner ..... \$10,000

**Includes:**

- 1 boat
- Food for participants
- Logo on event website, sponsor signage and social media
- Mention in press release
- Mention during speech
- VIP team tent placement

## Teams of Individuals

### ■ Teams of 21 individual paddlers.....\$6,300 (or \$300 per paddler)

## Contact Information

Name:

Company:

■ I would like to receive a call for credit card payment

Telephone:

Email:

■ A cheque has been mailed to the Foundation  
160 Stillview #1297 Pointe-Claire, QC H9R 2Y2

## Sponsorship Opportunities

### ■ Launch Area Sponsor..... \$7,500

**Includes:**

- Branding at the dock/launch zone
- Mention when teams are called to the launch
- Mention during speech
- Logo on event website, sponsor signage and social media

### ■ Hydration Zone Sponsor ..... \$5,000

**Includes:**

- Branding at the water station
- Logo on event website, sponsor signage and social media
- Mention during speech

### ■ Kid Zone Sponsor ..... \$5,000

**Includes:**

- Branding at the kid zone
- Ability to provide kid-friendly giveaways (stickers, bubbles, crayons, branded items)
- Logo on event website, sponsor signage and social media
- Mention during speech

### ■ Community Sponsor ..... \$2,500

**Includes:**

- Logo on event website, sponsor signage at event

## Donations

### ■ I am unable to participate, but I want to make a difference and donate \$

**REGISTER ONLINE: [www.fondationlakeshore.ca](http://www.fondationlakeshore.ca)**