

**Lakeshore General Hospital Foundation
Board of Directors Meeting
Wednesday, November 11th @ 6:00 p.m.
40 WESTT Restaurant**

Members Present:

Mr. Dave Jennings	Ms. Sharon Beaumont	Dr. Gerry Polyhronopoulos
Mr. Philippe Jordan	Ms. Isabelle Desharnais	Ms. Delia So
Mr. Eyal Artzy	Dr. Tomas Kaufman	Mr. Patrick Vena
Mr. Paul Broccolini	Ms. Nadia Malik	Mrs. Renée Yardley
Ms. Nathalie Kamel, Ex-Officio		

Absent:

Dr. Fadi Aris	Mr. Éric Desbiens
Mr. Kevin Campbell	Mr. Phil Mancini
Mr. David Cescon	Mr. Mike Vivier

Minutes by: Ms. Maggie Costa

Quorum was met (Dave Jennings)

Meeting called to order at 6:15 p.m. by Mr. Dave Jennings.

Approval of Agenda

- **Motion:** To approve the agenda for the meeting set by **Dr. Tomas Kaufman**.
- **Second:** Motion seconded by **Mr. Eyal Artzy**.
- **Vote:** All in favour, motion unanimously carried.
- **Resolved:** Agenda for the evening's meeting approved.

Approval of Minutes:

- **Motion:** To approve minutes from the **Sept 3rd, 2025** Board of Directors' meeting set by **Ms. Nadia Malik**.
- **Second:** Motion seconded by **Ms. Sharon Beaumont**.
- **Vote:** All in favour, motion unanimously carried.
- **Resolved:** Minutes from **Sept 3rd, 2025** approved without modifications.

Presentation of Q2 Financials

Mr. Jordan presented detailed information, supported by graphs, illustrating the Foundation's current standing in the fiscal year. Donation revenue is performing well compared to Q2 of last year and remains in line with the budget. Ms. Kamel noted that patient mailings are still on hold due to Santé Québec no longer permitting the sharing of patient contact information.

Mr. Jordan added that expenses are currently under budget and below those recorded during the same period last year.

Ms. Kamel added that we expect an increase in donations and event revenue in Q3, which will provide a more meaningful comparison.

In conclusion, Mr. Jordan affirmed that the Foundation is performing very well.

It was requested to compare the financials of other community hospitals with the Lakeshore.

Rebranding Proposal

Ms. Kamel suggested that we move forward with Phase 1 of the communications plan outlined in the Autremont proposal dated March 31, at a total cost of \$34,000. This phase includes rejuvenating the brand image through brand analysis, positioning, and the development of a storytelling framework. The project is expected to take less than three months, with the goal of starting in early 2026.

Ms. Kamel is requesting a motion to approve Steps 1, 2, and 3 of Phase 1 as outlined in the Autremont proposal dated March 31, 2025.

Approval of Steps 1, 2, and 3 of Phase 1 as outlined in the Autremont proposal dated March 31, 2025

- **Motion:** To approve Steps 1, 2, and 3 of Phase 1 as outlined in the Autremont proposal dated March 31, 2025 was set by **Ms. Isabelle Desharnais**.
- **Second:** Motion seconded by **Mrs. Renée Yardley**.
- **Vote:** All in favour, motion unanimously carried.
- **Resolved:** Steps 1, 2, and 3 of Phase 1 as outlined in the Autremont proposal dated March 31, 2025 is approved.

New Project Request

General Surgery Robot for Oncology

Ms. Kamel stated that this initiative will proceed as a two-year research project, aimed at demonstrating to the government the need for this equipment at the Lakeshore.

Ms. Kamel presented two financing options: a 24-month rental model and a pay-per-use model. Both options were reviewed, noting only minor differences between them. Ms. Kamel clarified that the Foundation would be responsible for funding the robot, service fee (after the second year with the rental option), operational costs for the first two years, research assistant and minor renovations. Ms. Kamel also pointed out that \$1 M has already been donated by the Eric T Webster Foundation.

Key points regarding the initiative at Lakeshore General Hospital include that there are no penalties if the project is discontinued, and total costs may be lower under the pay-per-use model depending on case volume.

Following the discussion, it was widely agreed that the robot would be an excellent fit for the hospital. It is anticipated to attract more physicians and residents, support the growth of surgical services, and allow patients to receive these procedures locally, reducing the need to travel downtown.

Approval of the purchase of the General Surgery Robot for Oncology without an amount

- **Motion:** To approve the General Surgery Robot for Oncology which was set by **Dr. Tomas Kaufman**.
- **Second:** Motion seconded by **Dr. Gerry Polyhronopoulos**.
- **Vote:** All in favour, motion unanimously carried.
- **Resolved:** The General Surgery Robot for Oncology is approved.

UP – Urgences Pédiatriques

Ms. Kamel shared that the CIUSSS will be forming a partnership with UP, a pediatric emergency centre soon to be established in the West Island. Ms. Kamel expressed interest in having the Foundation play a part in this public-private clinic initiative. A potential financial contribution could be offered in exchange for branding opportunities, with all funding still processed through the CIUSSS according to standard project approvals.

With a strong marketing strategy, it was agreed that this initiative could serve as an effective fundraising model. Further discussions with the Foundations Board of Directors will focus on defining the scope and details of the partnership.

Investment Committee Update & Cash & Investment Position

Mr. Jennings and Mr. Jordan emphasized the ongoing positive role of the Investment Committee in reviewing and overseeing the investments. The RBC PH&N overview was shared with the Board prior to the meeting indicating that the investments are aligned with the Investment Policy Statement. Ms. Kamel also shared that many donors are encouraged by charities that have a solid investment plan.

Regarding the Cash and Investment Position, Ms. Kamel mentioned that we currently hold \$288,658 in our operating account and \$2 million in a Desjardins TS1 Treasury account as well as \$4 million in a TSS Treasury account that will be maturing December 31st which will be transferred to RBC PH&N and invested accordingly to our investment policy strategy. Overall, our total investments amount to \$15 million, with \$1.8 million committed to ongoing projects.

Outstanding Project Commitments

Ms. Kamel shared that many projects are nearing completion, with the equipment already in place at the hospital. A few projects still have outstanding balances as we await invoices from the CIUSSS. Currently, \$1.8 million remains to be paid out.

Approved Projects – Updates

Ms. Kamel presented results, including images of all the projects listed below. Regarding the Psychiatry Renovations, the Foundation is awaiting the funding request form from the CIUSSS, which will be shared with the Board for approval once received.

The following are projects that have been completed or are currently underway.

- Psychiatry Renovations
- Automated External Defibrillator (2 AED's)
- Endoscopy Scopes
- Geriatric Chairs
- Ultrasound Machine – OR
- Ward Renovations

Bill 2: New contract on Quebec physicians

Ms. Kamel initiated a discussion regarding Bill 2 and its impact on physicians and the healthcare system. Dr. Kaufman expressed his concerns, highlighting the ways in which the bill is affecting doctors. An important discussion ensued. More to come in the following weeks.

Event Results:

Golf – Thursday, September 11th – Raised \$563,000. Continuing to raise more funds every year.

Ball – Saturday, October 25th – We exceeded last year's total, raising \$1,064,700. Efforts are currently focused on securing co-chairs and planning a return to the same venue.

Important Dates:

Gift Wrapping – December 1st – 24th - We are at 85% full so far.

Festival of Trees – This new initiative aims to decorate the hospital and bring holiday spirit to various departments. A social media campaign has been launched inviting the public to donate \$500 to decorate a tree in the department of their choice. Ms. Beaumont suggested adding a contest for the best-decorated tree.

Partner Cocktail – Wednesday, December 10th starting at 6 pm at SPORT Specialists.

2026 Board meetings – Ms. Kamel will propose dates and circulate them by end of the year.

In-Camera Session: An In-Camera session was held.

Adjourn meeting:

- **Motion:** To adjourn the meeting set by **Mrs. Renée Yardley**
- **Second:** Motion seconded by **Ms. Sharon Beaumont**.
- **Vote:** All in favour, motion unanimously carried.
- **Resolved:** Meeting adjourned at 8:06 p.m. by Mr. Dave Jennings.