

Join Our NEXT GEN Group Today! Connect. Lead. Repeat.

Ready to interrupt the status quo, break through the noise, and take your personal and professional development to the next level?

Next Gen is more than just a membership program—it's a launchpad for young professionals who crave growth, leadership, purpose, collaboration, and impact. Whether you're looking to build powerful connections, expand your skills, or support your local hospital, this is where you want to be.

Step in. Stand out. Start now.
It all begins with YOU.

Annual Membership Fee: \$150 (*Plus food/drink if applicable*)

Program Perks & Privileges:

Game-Changing Networking (2 gatherings per year)

Expand your circle and connect with innovators, executives, and high-energy peers.

Mix & Mingle Cocktails: Casual socials to build contacts & real connections

Speaker Series: Panels & Q&As with industry trailblazers

Skill Building & Ability Mastery (3 sessions per year)

Gain future-ready tools, strategies, and insights to thrive.

Lunch & Learn Sessions – Focused talks with business leaders

She Leads Events – Development designed especially for women

Pitch Competitions – Showcase your ideas & get expert feedback

Mentor Support (2 times per year)

Chat with seasoned professionals who challenge and support your growth.

Coaching – Receive valuable guidance and fresh perspectives in a small group setting.

Insights – Engage in meaningful discussions to navigate challenges & prepare for what's ahead.

Impactful Experiences (optional & ongoing)

Lead with purpose, explore new opportunities, and give back to your community.

Volunteering: Support hospital events & fundraisers

Family & Social Gatherings: Build deeper bonds in fun, informal settings

Sharpen your edge. Expand your influence. Impact your community.

Next Gen is where leadership starts—and the future is built.

Register today! www.fondationlakeshore.ca

Program Ambassador: Olivier Paiement: olivier@neweralearning.ca



Fondation Hôpital
général Lakeshore
Lakeshore General
Hospital Foundation

NEXT GEN GROUP

Engaging young professional volunteers to create, organize, and host innovative events, immersive experiences, collaborative campaigns, and self-development opportunities to raise vital funds for the Lakeshore Hospital Foundation.

KEY CONTACTS:

Olivier Paiement – Co Owner - New Era Learning
Claudia Falbo - Director of Corporate Sales – Marriott Airport Hotel
Carole Ravenda - Manager of Strategic Partnerships – Lakeshore Hospital Foundation

CONCEPT:

Create a “movement” of young professionals who will:

- carry the philanthropic torch and raise funds for our hospital
- develop their professional and personal leadership skills
- expand their social networks & connect with diverse community groups
- inject meaning and purpose into their lives

METHOD:

Events will be created, organized, and led by a vibrant committee of 6-8 individuals/ambassadors who will each recruit members.

OBJECTIVE:

Target fundraising amount is 25K/year. All funds raised will help purchase life-saving and life-giving medical equipment for the Lakeshore Hospital Foundation.

POTENTIAL VOLUNTEER ROLES:

Ticket Sales, Event Promotion & Social Media Management
Registration, Administration & Finance
Sponsorship & Auction Items Solicitation
Animation & PR functions
Volunteer Recruitment, Training & Support
Administrative Notes & Action Tracking

IDEAS AND INTERESTS:

Foodie Nights (ex. oyster festival, rent-a-boat dinners, wine tasting/cooking experiences)
Speaker Series (ex. networking cocktails with inspirational ted-talk style presentations)
Social Gatherings (DJ in the Park, Black & White Party, family-oriented events)
Outdoor Challenges (Hiking for Charity, Zip Slide Adventures, Bar Hop Challenge)

KEY WORDS FOR INSPIRATION:

Community - Connection - Innovation - Events - Experience - Action - Impact – Influence