



Fondation Hôpital
général Lakeshore
Lakeshore General
Hospital Foundation



LAKESHORE ROCKS!

2025 SPONSORSHIP PACKAGE



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ABOUT LAKESHORE ROCKS!

We are proud to present our newest and most electrifying fundraiser: Lakeshore Rocks! This musical extravaganza will light up the iconic Club Soda for an unforgettable night of rhythm, energy, and community spirit.

On **Thursday, June 5**, join us for an evening that proves healing comes in many forms, including rock 'n' roll! The event will showcase four incredible bands, three of which are comprised of the very doctors who dedicate their lives to serving our community at Lakeshore General Hospital. These talented medical professionals are trading their scrubs for guitars, drumsticks, and microphones to bring you a show filled with passion, talent, and heart.

Whether you're a classic rock enthusiast, a fan of indie vibes, or just someone who loves a great night out, Lakeshore Rocks has something for everyone. The lineup promises an eclectic mix of crowd-pleasers that will keep you entertained all night long.

Beyond the music, Lakeshore Rocks is all about coming together to support a vital cause. Every ticket sold contributes directly to purchasing equipment for our Emergency Department. This is your chance to make a difference while having a great night!

Located in the heart of Montreal, Club Soda offers the perfect setting for this high-energy event, with its state-of-the-art sound system and vibrant atmosphere. Doors open at 7 pm, so come early, grab a drink, and get ready to rock for a reason.

Tickets and sponsorship packages are on sale now and going fast! Don't miss your chance to be part of this thrilling night of music, community, and philanthropy. Get yours today and join us in making Lakeshore Rocks the highlight of the season!



WHAT WE'RE RAISING MONEY FOR

In moments of greatest vulnerability, the Emergency Department at Lakeshore General Hospital stands as a sanctuary of healing and a testament to the incredible dedication of our healthcare professionals. It is in this dynamic and demanding environment that compassion meets urgency, expertise meets empathy, and lives are transformed.

Every day, our Emergency Department serves as a frontline fortress, confronting the unexpected with unwavering determination. From treating critical injuries to providing immediate care for those in need, this vital unit is a beacon of hope for individuals from all walks of life. Our exceptional team of doctors, nurses, and support staff work tirelessly to ensure that every patient receives the best possible care, no matter the hour or circumstance.

However, the demands on our Emergency Department are ever-growing. The world does not stop in the face of a crisis, and neither can we. As our community continues to grow and the needs of our patients evolve, so too must our resources and capabilities. This is why your support is more critical than ever. By standing with us, you become an essential part of our mission to save lives and restore health.

Together, we can ensure that our current Emergency Department continues to meet the urgent needs of today. Your generosity makes it possible to confront every challenge head-on, providing care, comfort, and hope when it matters most.



SPONSORSHIP OPPORTUNITIES

Headliner Sponsor (\$10,000)

Includes:

- Logo on event lanyard worn by all guests and staff
- 3 VIP tables in balcony (12 seats)
- Mention by emcee during the event
- Opportunity to introduce a band
- Logo on event website, sponsor signage and social media
- Option to provide a branded giveaway



SOLD!

Rock Star Sponsor (\$5,000)

Includes:

- 2 VIP tables in balcony (8 tickets)
- Mention by emcee during the event
- Branded signage at the bar
- Logo on event website
- Logo on sponsor signage
- Social media mention

Roadie Sponsor (\$2,500)

Includes:

- 1 VIP table in balcony (4 tickets)
- Logo on event website
- Logo on sponsor signage
- Social media mention

VIP Table (\$800)

Includes:

- Table for 4 in VIP area in balcony
- Food available all evening
- 3 drink tickets per person

Reserved Seating Table (\$400)

Includes:

- Reserved table for 4 on the floor
- 1 drink ticket per person

General Admission Ticket (\$65)

Includes:

- 1 drink ticket



MISSION AND VISION

The Lakeshore General Hospital Foundation is a non-profit organization established in 1964 dedicated to supporting the enhancement of patient care at the Lakeshore General Hospital. The Foundation funds programs and projects to advance patient care and research. Our aim is to fund the acquisition of state-of-the-art medical equipment, support significant upgrading of our hospital facilities, and assist in supporting programs and specialized training for the professional staff.

Mission Statement

To inspire, encourage and engage our community to invest in helping elevate the quality of healthcare at the Lakeshore General Hospital and improve the lives of all those who come through our doors.

Values

- Accountability
- Collaboration
- Excellence
- Integrity
- Trust



HISTORY

of the Lakeshore General Hospital Foundation

A Walk Through History

In the winter of 1959, the nine-member Lakeshore General Hospital Study Committee, held their first meeting. The goal of these West Island visionaries was to determine the most efficient way of getting the facility built. The LGH was incorporated the following summer and the land on which our hospital stands was purchased with a gift from private donors.



In 1960, the committee officially became the Lakeshore General Hospital Foundation. During the spring of the following year, a capital campaign was launched to help cover the cost of the planned 182-bed hospital and by winter, the campaign was completed. An impressive \$2.5 million from corporate and public donations was raised.



An Anchor in the Community

As it was being built, you could see the anchor shape of the hospital which represents its true role in a community bordered by waterways. The original logo of the Foundation followed the same shape.

The construction of the hospital cost approximately \$6.5 million and began in the spring of 1963. The Lakeshore General Hospital welcomed its first patient in 1965.



RECENT ACCOMPLISHMENTS

Family Medicine Clinic

When Lakeshore General Hospital first opened its doors in 1965, it served a population of 110,000 people. Today, our Hospital serves a community of almost 300,000 residents. In order to meet the needs of our community, a Family medicine Clinic is needed. University Family Medicine Group (U-FMG), which is a family medicine group where patients can receive care, and residents in family medicine. Students and interns in various disciplines can receive training and be supervised. This clinic will welcome six residents, two students and up to 12,000 patients annually.

Orthopedic Surgery Robot

The introduction of robot-assisted surgery will allow us to refine the mechanics of implants and allow each procedure to be perfected according to the needs of the patient. Surgical retreatment times, operating room time, complication rate, recovery time (including hospital stays) have all been shown to improve with the use of robot-assisted total joint replacement. Orthopedic robotics is a minimally invasive approach that will increase our throughput in the room by 25%, and thus address our waiting list challenges in orthopedics.

SimLab Mannequin

The mannequin will be used for simulation and interactive learning by medical students, residents and nursing students. The mannequin is an indispensable tool.

Two Recumbent Trainers

Help to prevent deconditioning and thus have a favourable impact on the duration of hospitalization of users. Studies show that aerobic exercise can limit the effects of frailty and reduce the length of hospitalization.

Psychiatry - in-patient

Renovating the psychiatry in-patient unit is essential for providing high-quality, patient-centered care, ensuring safety and security, modernizing facilities, expanding services, protecting patient privacy, supporting staff well-being, and combating stigma associated with mental illness.



RECENT ACCOMPLISHMENTS

Rapid Access Clinic - Ultrasound

The Rapid Access Clinic plays a vital role in providing timely and efficient healthcare services, improving patient outcomes, and enhancing the overall effectiveness of healthcare delivery systems. Purchasing an ultrasound machine for the Rapid Access Clinic offers several benefits.

Massage Therapy for Oncology Patients

Massage therapy interventions have been used to alleviate the symptoms and side effects of treatment, and to meet the psychosocial needs of people with cancer. The Massage Therapist visits the department for 3 days a week, to support patients awaiting treatment in the oncology clinic.

Cryoablation

A cryoablation machine for Interventional Radiology/Oncology. This machine improves the trajectory for tumour management and treatment, as well as reduction of associated costs. There is no preparation for this intervention. It is a non-invasive technique for treating and preventing a cancerous tumor.

Rapid Infuser

This equipment enables the safe, controlled injection of blood or warm liquid into a patient with severe blood loss which increases patient safety.

Alaris Pumps & Sedline Monitors

Purchase of 12 pumps & monitors for the Surgery department and ICU. This equipment constitutes an important element to do (TIVA) Total Intravenous Anesthesia which allows for more precise use of the drugs. It uses software that allows the anesthesiologist to target the plasma concentration of the drug in the patient's body.



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