



Proposal for New Board Member Nomination

Candidate Information:

Name: Mike Vivier

Contact Information: 514-971-7161

Proposer(s)

Name: Dave Jennings

Title: Vice Chairman

Name: Nathalie Kamel

Title: Managing Director

Professional Background and Qualifications

Resume: YES NO

If yes, please attach their resume.

Click or tap here to enter text.

If no, please provide a brief summary of their professional and/or philanthropic background.

Mike Viver is President, Sales & Marketing @ Vivier Pharma

Mike Vivier brings many years of experience in the skincare and pharmaceutical industry as the President of Sales & Marketing at Vivier Pharma. Known for his strategic vision and dedication to customer satisfaction, Mike has been instrumental in expanding Vivier's product reach across both North America and international markets. His leadership has driven the company's growth, fostering partnerships that align with Vivier Pharma's commitment to quality and innovation. Mike is very passionate about helping people achieve healthier skin through science-backed skincare solutions.

In addition to his market expansion initiatives, Mike has focused on advancing digital sales and marketing channels, increasing the company's online revenue and enhancing Vivier's brand presence across social media and digital platforms. Known for his collaborative approach, Mike



fosters a strong team culture at Vivier Pharma and is passionate about ensuring customers achieve real, visible results through science-backed skincare.

Mike is passionate about philanthropy and giving back to the community. Mike has personal experience with the Lakeshore General Hospital and is very motivated to give back and take the Lakeshore to new heights.

Alignment with the Organization's Mission and Goals:

In this section, please describe how the nominee aligns with the mission and goals of the organization. Include specific examples, experiences, or qualities that demonstrate their alignment with the organization's values and objectives.

Mike Vivier aligns with the LGHF mission through his commitment to healthcare improvement where he demonstrates an interest in advancing healthcare services, particularly in our community hospital. His experiences with our healthcare system, and knowledge of medical needs within the community strengthens this alignment.

The Foundation values strong ties with the West Island community. Mike is locally active and has a history of civic involvement which can help further community-focused initiatives, build connections, and foster trust.

Given the Foundation's reliance on donations, Mike has a track record in fundraising, donor engagement, and networking which is highly valuable. Familiarity with corporate sponsorships and experience in organizing successful events aligns with our funding needs.

Additional Comments or Recommendations:

If you have any additional comments or specific reasons why this nominee would make a valuable addition to the board, please provide details here.

I highly recommend approval of Mike Vivier's candidacy as a Board Member of LGHF.