

Lakeshore General Hospital Foundation Nominating Committee Meeting February 6th, 2024 at 8:00am Zoom

Members Present:

Mr. Eyal Artzy Mr. Dave Jennings Ms. Nathalie Kamel Mrs. Nadia Malik Mr. Patrick Vena

Unable to attend: Mr. Eric Desbiens & Mrs. Renée Yardley

Minutes by: Ms. Maggie Costa

Previous meeting approved

Welcome

Ms. Kamel welcomed the Nominating Committee

Updates:

Ms. Kamel updated the committee that there are 17 active members on the Board of Directors. There is room to have 3 more totaling 20.

Ms. Kamel mentioned Mr. Stan Jablonski (interested in Cancer Care) could be a great addition to the Capital Campaign.

Review of brainstorming meeting:

A review of the list that was created at the brainstorming meeting will be shared.

Following the Nominating committee meeting the list was revised and shared on the portal.

Paul & Stephanie Broccolini will be the Co-Chairs to the Ball. They come with a list of contacts that potentially can be donors to the Foundation.

Other big players that are a potential match: Hydro / Power Corp / Merck / All Pharma's such as Pfizer & Novartis should be included in the list.

Ms. Kamel voiced that we are working with Family Foundations which should also be a part of the list as well as businesses close by.

Example of a Foundation who recently joined the Foundation is the Gloria Baylis Foundation who committed to \$250,000 for 5 years. This is brought in by Delia So.

Ms. Kamel & Mr. Gabay have a meeting with The Hewitt Foundation on June 25th. Update to follow.

Once the Capital Campaign is launched Ms. Kamel will be approaching Trottier Family Foundation and local Foundations.

Ms. Kamel indicated that there is **not** a great deal of corporate support **but** we have the ability to change that.

Ms. Kamel asked the group about Truck n'Roll. Mr. Artzy voiced that he can reach out to start the conversation.

Mr. Jennings asked if there is a process for potential donors that we can all work with.

Process:

Ms. Kamel would like that we start bringing in people for tours of the hospital. Start with a conversation about the different departments and identify what they are excited about. It could be a specific department or the Capital Campaign. Elements of the Capital Campaign will be shared at the next BOD meeting.

Those that show interest in being a part of the Board, we are to offer a seat in a committee to start.

Mr. Jennings indicated that a Fundraising Cabinet will be created in the future to assist in bring brining in funds. Ms. Kamel indicated that these people will be chosen on their capacity to fundraise.

Mr. Jennings also added that we bring in 10 names. Start the conversation on what they are passionate about then bring them to the hospital for a tour. All agreed. Ms. Kamel would like that everyone on this committee start conversations with those that they already know.

Mrs. Malik requested a bit more assistance on how to start this conversation. Ms. Kamel briefed the committee on the importance in voicing that the Lakeshore Hospital is a community hospital and we are building on our reputation. Having already established a relationship is a key factor in starting the conversation.

Mrs. Malik to reach out to Mr. Eric Filion for a meeting with Mr. Jennings and/or Ms. Kamel

From the last meeting:

Action: Summarize the additional companies and individuals discussed. Action: Gather list of hospital suppliers.

Following the committee meeting, M. Miron (Associate Executive Director – Operations and Transformation for the CIUSSS) mentioned that they are not legally allowed to share this list with the Foundation.