

LGH Foundation, Marriott In-Terminal Hotel launch Room for Hope program

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A hospital foundation and popular hotel chain are uniting for the betterment of the Lakeshore General Hospital.

Montreal Airport Marriott In-Terminal Hotel is participating in the Lakeshore General Hospital Foundation's Room for Hope program, launched in December.

To mark the LGH Foundation's 50th anniversary, those who reserve either room 636 or 637 in the next 50 days will have the option of donating \$20 – all to benefit of the facilities at the West Island-located hospital.

Both rooms will be furnished with two portraits of collected testimonials of past and current patients at the Lakeshore General.

“One of these things where it's a really easy way for people to give back,” said Marc Lalonde, the communications officer for the foundation. “If you're a West Islander and you're staying here, you are literally making a tangible investment in your well-being down the road.”

It's why the Dorval hotel got on board in the first place, according to Christine Lessard.

“We're happy to be a part of this community,” said the hotel's director of sales and marketing. “It's important to our core values that we give back to the community so any initiative like this we're extremely proud to be a part.”



With a \$20 donation, not only do you receive a tax receipt, but also free Wi-Fi, complimentary cocktail and more – worth an estimated value of \$30.

A newly formed relationship between the foundation and the Marriott In-Terminal Hotel yielded the idea for the Room for Hope program.

“We were exploring options on how to support us because it's part of Marriott's corporate culture to get involved in the community. It also offers people the opportunity to donate on their own free will,” added Lalonde.

For more information on the LGH Foundation, visit fondationlakeshore.ca