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## New appointment at the Lakeshore General Hospital Foundation

Mar 25, 2016



Photo: Vadim Daniel

Benoit Guillemette

The Managing Director of the Lakeshore General Hospital Foundation (LGHF), Ms. Heather Holmes, recently announced the appointment of Benoit Guillemette as Director of Development, effective as of March 14, 2016.

Guillemette has over 20 years of business development experience in internationally renowned companies such as HMB Gespro, New Balance, Gusti, Nike and Bauer. His entrepreneurial skills combined with his extensive network of contacts in various industries will benefit the Foundation's growth plan. His expertise in sales and marketing coupled with his versatility will help bring the LGHF to new heights.

"This is a particularly exciting period for the Foundation. We have developed a five-year strategic plan with realistic and achievable goals and we consolidated the team over the past year. I am all the more delighted to have Mr. Guillemette join our successful team, as we now have all the necessary assets to pursue our mission," said Holmes.

"I am very pleased to join the dynamic team of LGHF and I trust that my ability to develop partnerships based on mutual trust and success will allow me to contribute to its development," added Guillemette.

Founded in 1964, the Foundation's mandate is to collect the necessary funds to improve patient care at the Lakeshore General Hospital. In this way, it contributes to the purchase of state-of-the-art equipment, major structural renovations, and programs and specialized training for the professional staff – initiatives not supported by the government.

— *Lakeshore General Hospital Foundation*

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