

## LGHF gets into Xmas spirit with two fundraisers

By Kevin Woodhouse

The Suburban Nov 23, 2016



Courtesy of LGHF

The Lakeshore General Hospital Foundation will be wrapping gifts for charity until Christmas Eve at Fairview.

Once again this year, members and volunteers of the Lakeshore General hospital Foundation (LGHF) will be raising money through their gift wrapping fundraiser at Fairview. This year, the foundation is adding another fundraising initiative taking place online.

Until Christmas Eve at 5 p.m., volunteers will be wrapping gifts for people who want to give to charity as well as have their purchases decorated festively. There will be two gift wrapping stations sponsored by the LGHF in the mall.

“The Gift Wrapping project is now a tradition in the West Island. Shoppers particularly appreciate this service because it is a way to support their community hospital while continuing their shopping,” explained LGHF Managing Director Heather Holmes.

The LGHF’s new program is seeking computer enthusiasts to help decorate a virtual tree online. Participants can add a myriad of virtual decorations as well as their names.



“We hope to reach a new segment of the community with this initiative, especially as we will take advantage of our partner’s digital signage technology to promote the campaign on close to one hundred health and sports institutions in the West Island,” noted Holmes. “Funds raised during this holiday campaign help improve facilities and enhance the quality of patient care at the Lakeshore General Hospital.”

Interested gift wrappers who have a few hours to spare can call Anne-Marie Milard at 514.630.2081 or online at [ammilard.odi@ssss.gouv.qc.ca](mailto:ammilard.odi@ssss.gouv.qc.ca). To take part in the Virtual Tree campaign, log onto [www.Lakeshorefoundation.ca](http://www.Lakeshorefoundation.ca).